

THE CORPORATION OF THE CITY OF PORT COQUITLAM

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

DATE: November 19, 1991

TIME: 5:30 p.m.

PLACE: Planning Department

1. 1992 Budget
2. One on one promotion
3. Home Occupations Bylaw and Office and Retail Study
4. Provincial Ministry of Regional and Economic Development

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THE CORPORATION OF THE CITY OF PORT COQUITLAM

ECONOMIC DEVELOPMENT COMMITTEE

A regular meeting of the Economic Development Committee was held in the Office of the Planning Department on: Tuesday, November 19, 1991 at 5:30 p.m.

In attendance were:

Alderman M. Gordon, Chairman
Alderman M. Gates, Co-Chairman
Carlos Felip, Director of Community Planning and Economic Development

DEVELOPMENT PROPOSALS:

1. 1992 Budget

RECOMMENDED:

The Director of Planning was recommending that the Committee support the following budget requests:

- a. For the preparation of an "Economic Development Strategy": \$25,000.00
- b. For media promotion of the City: \$10,000.00

MOTION:

That the recommendation from the Director of Planning be approved.

Carried.

2. One on One promotion.

The Committee discussed the need to be more active on "One on One promotion" of the City and its potential for development. No motion was passed on this subject, however it was understood that all members of the Committee will be attempting to identify individuals that should be targeted for this type of promotion.

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3. Home Occupations Bylaw and Office and Retail Study.

The Director of Planning requested the Committee to indicate whether or not Bylaws and Land Use studies related to Economic Development should be referred to the Development Committee by the Planning Committee, for information prior to being referred to Council as a whole for consideration.

The Committee instructed that such referral be requested whenever Planning Committee deals with issues of or reports where the input from the Economic Development Committee may be beneficial.

4. Provincial Ministry of Regional and Economic Development.

The Chairman recommended that staff should approach the Provincial Ministry of Regional and Economic Development to identify the type of assistance that the Ministry could provide to the Municipality in the area of promotion of Economic Development.

ADJOURNMENT:

At 6:00 p.m. the meeting adjourned.

Marg. Gordon
Alderman M. Gordon
Chairman

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