

THE CORPORATION OF THE CITY OF PORT COQUITLAM

ECONOMIC DEVELOPMENT COMMITTEE

A regular meeting of the Economic Development Committee was held in the Planning Department on: Thursday, January 31, 1991 at 5:30 p.m.

In attendance were:

Alderman R. Talbot, Chairman  
Alderman M. Thompson, Co-Chairman

Also in attendance were:

Mr. C. Felip, Director of Community Planning  
Donna Vyse, Junior Planner  
Bev Irvine, Parks and Recreation Department

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DEVELOPMENT PROPOSALS:

1. Discussion Re: Economic Development:

The Director of Planning gave a brief presentation on the Economic Development work performed by the Department currently and throughout the past year.

The Department assigned approximately half of one staff member's time during 1990 to work on Economic Development.

The Department assisted in the organization of the 1990 Home and Trade Fair and succeeded in reorganizing, completing and improving a statistical information booklet about population growth, business licences issued, building permits issued, etc. to provide to potential investors and/or businesses desiring to move into the City.

The liaison with other organizations or institutions related to Economic Development in the region was strengthened during 1990.


The Director of Planning was accepted as a member of the Industrial Developers Association of Canada, which is the institution that groups all parties involved in economic development, including economic development officers, industrial and commercial developers and supporting agencies together. The Department will, therefore, enjoy improved access to information related to economic development.

2. Home and Trade Fair - 1991

The Committee discussed the organization of the Home and Trade Fair 1991. The main points under discussion were:

1. The Trade Fair will take place on the weekend of May 24, 25 and 26, 1991;

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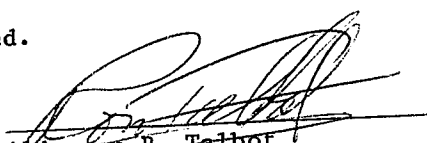
2. Registration of participants will be done by the Planning Department Staff. Mrs. Alma Stewart, who organized the registration last year had offered her assistance. The Chairman and Vice-Chairman of the Committee will be discussing with Mrs. Stewart her possible assistance to the 1991 Trade Fair;
3. Dates for issuance of exhibitors' invitation, letters to exhibitors that were present in 1990, letters to potential new exhibitors and advertising were discussed. The Planning Department was authorized to proceed with the advertising as required.
4. A number of promotional ideas and structure of the food service area were discussed. The Committee entertained the idea of a "Tea Garden" to bring more families into the food service area. It was generally agreed that a "Tea Garden" idea be used this year in place of a beer garden. Potential entertainment was also discussed. The Planning Department will investigate what entertainers could be available to provide hourly entertainment throughout the duration of the fair.

Alderman Thompson noted that entertainment must provide for breaks of 1/2 hour to 45 minutes to encourage visitors to visit the fair exhibitors.

The next meeting of the Economic Development Committee was scheduled in principle for Thursday, February 14, 1991 at 12:00 noon. The date and time is to be confirmed.

ADJOURNMENT:

At 7:15 p.m. the meeting adjourned.

  
Alderman R. Talbot  
Chairman